

Getting Higher Business Value from IT: The Non-IT Executive View

What CIOs at firms getting higher business value from their IT are doing better than other firms. Four pivotal tasks suggest how CIOs should prioritize their objectives.

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Center for Information Systems Research

A Center for CIO Leadership Summary

This research report published by the Center for Information Systems Research (CISR) at the MIT Sloan School of Management summarizes the results of a survey of 153 senior non-IT executives about ten IT and eight non-IT management tasks and statistically identified which were most important. The authors, George Westerman and Peter Weill of CISR, then interviewed 16 experienced CIOs to find out how they achieve these tasks effectively.

The results showed that firms who get higher business value from IT perform four specific tasks better than other firms. The results provide IT executives with strong evidence to help prioritize objectives and their daily tasks. Read the full text of this research briefing ([Click on Research Briefing # VI-3A](#))

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